

Name: \_\_\_\_\_  
Date: \_\_\_\_\_ Hour: \_\_\_\_\_

### Most Important Inventions

We live in a society completely reliant on the technology around us. We are very dependent on these tools and appliances for both our survival and our entertainment.

The purpose of this assignment is to review the innovations below and discuss the effects of each one. Discuss the impact on the world, our country, our region and yourself. After discussing these inventions, choose 5 which have most impacted society- the ones that without we would not be where we are today. Also choose 5 which you believe most influence your day to day life.

To get started, first brainstorm a couple ideas of what are the characteristics of an innovation with far-reaching impact: (ex; medical help)

Innovations	Influenced Me	Influenced Society
Assembly Line	_____	_____
Computer	_____	_____
Plastics	_____	_____
The Cotton Gin	_____	_____
Television	_____	_____
Airplane	_____	_____
Nuclear Fission	_____	_____
Steam Engine	_____	_____
Telegraph	_____	_____
Telephone	_____	_____
Antibiotics	_____	_____
Transistor (Radio)	_____	_____
Train	_____	_____
Electric Lightbulb	_____	_____
Internal Combustion Engine	_____	_____
Automobile	_____	_____

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### Inventions Advertisements

Now that you have considered many different inventions you are going to have to take on the role of salesman. You will have to create an advertisement for one of these “new-fangled contraptions.” You will have to create a sales pitch (why the customer should buy this product) and design an advertisement. In the end you will be submitting a final copy on a poster, and presenting the “sales pitch” to the class.

Your invention will be assigned to you, but be warned, this assignment is not to be taken lightly. Part of your grade will be determined by how well your product “sells.”

You are going to be doing the project as an individual, but if you want some of your classmates to participate in a commercial, skit or something similar they will be allowed to help you.

Final work should be organized, neat, in color, without pencil and have correct spelling and grammar.

### Rubric

	15	12	9	6	0
<b>Completion of Work</b>	Meets all expectations	Meets most expectations	Meets half of Expectations	Meets less than half of expectations	Meets no Expectations
<b>Use of Persuasive methods</b>	Method used correctly		Method used, but done incorrectly		Method not used
<b>Creativity</b>	Work is original and shows depth of thought	Original Work	Work lacks originality and creativity	Work copied from peers	Work not done
<b>“Sellability”</b>	Sales Pitch is creative and obtains purchases	Sales Pitch is creative, but lacks votes	Sales pitch lacks creativity, not well put together	Sales pitch Shows lack of planning and thought	Work not done